



WPFO
81 Northport Dr
Portland, ME 04103

Ethica Media LLC
1225 Franklin Avenue
Suite 325
Garden City, NY 11530-0515

Contract # 3941740

Schedule Dates 08/05/19-09/28/19
Advertiser Maine Momentum (132139)
Agency Ethica Media LLC (18622)
Product POLITICAL ISSUE (ns) (1187)
Brand 18/18/99 (1233795)
Salesperson TeleRep/PHL, Philadelphia (2992)
Sales Office TeleRep Philadelphia
Buyer Name MUNDY,CAROLE
Phone/Fax /
CPE 18/18/99
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments MAINE MOMENTUM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/02/19
Last Modified 08/02/19
Entered By Anthony Cardinal
CO-OP No
External # 09593506
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,894.50
Net Total \$10,735.50
Sales Tax

Portland ME (WPFO)

By Broadcast Month	Spots	Rate
Aug. 2019	37	\$4,790.00
Sep. 2019	61	\$7,840.00
Grand Total:	98	\$12,630.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/05/19-08/09/19	1	:30	7A- News-Good Day Maine	3	X	X	X	X	X			3	\$50.00	\$150.00	Portland ME (WPFO)	GOOD DAY ME 1	8/2/19
2.0	Normal Line / News (1)	08/12/19-08/23/19	1	:30	7A- News-Good Day Maine	2	X	X	X	X	X			4	\$50.00	\$200.00	Portland ME (WPFO)	GOOD DAY ME 1	8/2/19
3.0	Normal Line / News (1)	08/26/19-08/30/19	1	:30	7A- News-Good Day Maine	3	X	X	X	X	X			3	\$50.00	\$150.00	Portland ME (WPFO)	GOOD DAY ME 1	8/2/19
4.0	Normal Line / News (1)	09/02/19-09/13/19	1	:30	7A- News-Good Day Maine	2	X	X	X	X	X			4	\$50.00	\$200.00	Portland ME (WPFO)	GOOD DAY ME 1	8/2/19
5.0	Normal Line / News (1)	09/16/19-09/20/19	1	:30	7A- News-Good Day Maine	3	X	X	X	X	X			3	\$50.00	\$150.00	Portland ME (WPFO)	GOOD DAY ME 1	8/2/19
6.0	Normal Line / News (1)	09/23/19-09/27/19	1	:30	7A- News-Good Day Maine	2	X	X	X	X	X			2	\$50.00	\$100.00	Portland ME (WPFO)	GOOD DAY ME 1	8/2/19
7.0	Normal Line / SPOT (2)	08/12/19-08/16/19	1	:30	1P- Steve Wilkos Show	3	X	X	X	X	X			3	\$50.00	\$150.00	Portland ME (WPFO)	STEVE WILKOS	8/2/19
8.0	Normal Line / SPOT (2)	09/02/19-09/06/19	1	:30	1P- Steve Wilkos Show	3	X	X	X	X	X			3	\$50.00	\$150.00	Portland ME (WPFO)	STEVE WILKOS	8/2/19
9.0	Normal Line / SPOT (2)	09/23/19-09/27/19	1	:30	1P- Steve Wilkos Show	3	X	X	X	X	X			3	\$50.00	\$150.00	Portland ME (WPFO)	STEVE WILKOS	8/2/19
10.0	Normal Line / SPOT (3)	08/12/19-08/16/19	1	:30	Orbit- [P]Caught In Providence(Mo-Fr), [P]Caught In Providence 2(Mo-Fr)	2	X	X	X	X	X			2	\$75.00	\$150.00	Portland ME (WPFO)	CAUGHT-PROVDNC/CGHT-P RVDNC B	8/2/19

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Date:

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Date:

Comments:

[Signature] 8/16/19

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11.0	Normal Line / SPOT (3)	09/02/19-09/06/19	1	:30	Orbit- [P]Caught In Providence(Mo-Fr), [P]Caught In Providence 2(Mo-Fr)	2	X	X	X	X	X			2	\$75.00	\$150.00	Portland ME (WPFO)	CAUGHT-PROVDNC/CGHT-P RVDNC B	8/2/19
12.0	Normal Line / SPOT (3)	09/23/19-09/27/19	1	:30	Orbit- [P]Caught In Providence(Mo-Fr), [P]Caught In Providence 2(Mo-Fr)	2	X	X	X	X	X			2	\$75.00	\$150.00	Portland ME (WPFO)	CAUGHT-PROVDNC/CGHT-P RVDNC B	8/2/19
13.0	Normal Line / SPOT (3)	08/12/19-08/16/19	1	:30	Orbit- [P]Hot Bench(Mo-Fr), [P]Hot Bench 2(Mo-Fr)	2	X	X	X	X	X			2	\$75.00	\$150.00	Portland ME (WPFO)	HOT BENCH/HOT BENCH B	8/2/19
14.0	Normal Line / SPOT (3)	09/02/19-09/06/19	1	:30	Orbit- [P]Hot Bench(Mo-Fr), [P]Hot Bench 2(Mo-Fr)	2	X	X	X	X	X			2	\$75.00	\$150.00	Portland ME (WPFO)	HOT BENCH/HOT BENCH B	8/2/19
15.0	Normal Line / SPOT (3)	09/23/19-09/27/19	1	:30	Orbit- [P]Hot Bench(Mo-Fr), [P]Hot Bench 2(Mo-Fr)	2	X	X	X	X	X			2	\$75.00	\$150.00	Portland ME (WPFO)	HOT BENCH/HOT BENCH B	8/2/19
16.0	Normal Line / SPOT (5)	08/12/19-08/16/19	1	:30	4P- The Doctors	2	X	X	X	X	X			2	\$75.00	\$150.00	Portland ME (WPFO)	DOCTORS	8/2/19
17.0	Normal Line / SPOT (5)	09/02/19-09/06/19	1	:30	4P- The Doctors	2	X	X	X	X	X			2	\$75.00	\$150.00	Portland ME (WPFO)	DOCTORS	8/2/19
18.0	Normal Line / SPOT (5)	09/23/19-09/27/19	1	:30	4P- The Doctors	2	X	X	X	X	X			2	\$75.00	\$150.00	Portland ME (WPFO)	DOCTORS	8/2/19
19.0	Normal Line / SPOT (6)	08/12/19-08/16/19	1	:30	6P- Family Feud	2	X	X	X	X	X			2	\$150.00	\$300.00	Portland ME (WPFO)	FAMILY FEUD	8/2/19

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20.0	Normal Line / SPOT (6)	09/02/19-09/06/19	1	:30	6P- Family Feud	2	X	X	X	X	X			2	\$150.00	\$300.00	Portland ME (WPFO)	FAMILY FEUD	8/2/19
21.0	Normal Line / SPOT (6)	09/23/19-09/27/19	1	:30	6P- Family Feud	2	X	X	X	X	X			2	\$150.00	\$300.00	Portland ME (WPFO)	FAMILY FEUD	8/2/19
22.0	Normal Line / SPOT (7)	08/12/19-08/16/19	1	:30	6:30P- Family Feud 2	2	X	X	X	X	X			2	\$150.00	\$300.00	Portland ME (WPFO)	FAMILY FEUD B	8/2/19
23.0	Normal Line / SPOT (7)	09/02/19-09/06/19	1	:30	6:30P- Family Feud 2	2	X	X	X	X	X			2	\$150.00	\$300.00	Portland ME (WPFO)	FAMILY FEUD B	8/2/19
24.0	Normal Line / SPOT (7)	09/23/19-09/27/19	1	:30	6:30P- Family Feud 2	2	X	X	X	X	X			2	\$150.00	\$300.00	Portland ME (WPFO)	FAMILY FEUD B	8/2/19
25.0	Normal Line / SPOT (8)	08/12/19-08/16/19	1	:30	7P- Big Bang Theory	2	X	X	X	X	X			2	\$450.00	\$900.00	Portland ME (WPFO)	BIG BNG THEORY	8/2/19
26.0	Normal Line / SPOT (8)	09/02/19-09/06/19	1	:30	7P- Big Bang Theory	2	X	X	X	X	X			2	\$450.00	\$900.00	Portland ME (WPFO)	BIG BNG THEORY	8/2/19
27.0	Normal Line / SPOT (8)	09/23/19-09/27/19	1	:30	7P- Big Bang Theory	2	X	X	X	X	X			2	\$450.00	\$900.00	Portland ME (WPFO)	BIG BNG THEORY	8/2/19
28.0	Normal Line / News (9)	08/05/19-08/09/19	1	:30	10P- News-FOX23 News at 10	1	X	X	X	X	X			1	\$300.00	\$300.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/2/19
29.0	Normal Line / News (9)	08/19/19-08/30/19	1	:30	10P- News-FOX23 News at 10	1	X	X	X	X	X			2	\$300.00	\$600.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/2/19
30.0	Normal Line / News (9)	09/09/19-09/20/19	1	:30	10P- News-FOX23 News at 10	1	X	X	X	X	X			2	\$300.00	\$600.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/2/19
31.0	Normal Line / SPOT (10)	08/12/19-08/16/19	1	:30	11P- 12A (EST)	2	X	X	X	X	X			2	\$50.00	\$100.00	Portland ME (WPFO)	DAILY MAIL TV/SEINFELD	8/2/19

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32.0	Normal Line / SPOT (10)	09/02/19-09/06/19	1	:30	11P- 12A (EST)	2	X	X	X	X	X			2	\$50.00	\$100.00	Portland ME (WPFO)	DAILY MAIL TV/SEINFELD	8/2/19
33.0	Normal Line / SPOT (10)	09/23/19-09/27/19	1	:30	11P- 12A (EST)	2	X	X	X	X	X			2	\$50.00	\$100.00	Portland ME (WPFO)	DAILY MAIL TV/SEINFELD	8/2/19
34.0	Normal Line / SPOT (11)	08/19/19-08/23/19	1	:30	12A- Two and a Half Men	2	X	X	X	X	X			2	\$50.00	\$100.00	Portland ME (WPFO)	TWO & HALF MEN	8/2/19
35.0	Normal Line / SPOT (11)	09/09/19-09/13/19	1	:30	12A- 12:30A (EST)	2	X	X	X	X	X			2	\$50.00	\$100.00	Portland ME (WPFO)	TWO & HALF MEN	8/2/19
36.0	Normal Line / SPOT (12)	08/17/19-08/17/19	1	:30	Orbit- [P]Mike and Molly Wknd(Sa), [P]Mike and Molly Wknd 2(Sa)							2		2	\$150.00	\$300.00	Portland ME (WPFO)	MIKE&MLLY WK B<	8/2/19
37.0	Normal Line / SPOT (12)	09/07/19-09/07/19	1	:30	Orbit- [P]Mike and Molly Wknd(Sa), [P]Mike and Molly Wknd 2(Sa)							2			\$150.00		Portland ME (WPFO)	MIKE&MLLY WK B<	8/2/19
37.0.1	Preempt (12)	09/07/19															Portland ME (WPFO)	Program Change/Exception - College Football	
37.0.2	Preempt (12)	09/07/19															Portland ME (WPFO)	Program Change/Exception - College Football	
38.0	Normal Line / SPOT (12)	09/28/19-09/28/19	1	:30	Orbit- [P]Mike and Molly Wknd(Sa), [P]Mike and Molly Wknd 2(Sa)							2		2	\$150.00	\$300.00	Portland ME (WPFO)	MIKE&MLLY WK B<	8/2/19

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40.0	Normal Line / News (13)	08/24/19-08/31/19	1	:30	10P- News-FOX23 News at 10							1		2	\$300.00	\$600.00	Portland ME (WPFO)	AVG. ALL WKS	8/2/19
41.0	Normal Line / News (13)	09/14/19-09/21/19	1	:30	10P- News-FOX23 News at 10							1		1	\$300.00	\$300.00	Portland ME (WPFO)	AVG. ALL WKS	8/2/19
41.0.1	Preempt (13)	09/14/19															Portland ME (WPFO)	Program Change/Exception - Sports	
42.0	Normal Line / News (14)	08/11/19-08/11/19	1	:30	10P- News-FOX23 News at 10								1	1	\$300.00	\$300.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/2/19
43.0	Normal Line / News (14)	08/25/19-09/01/19	1	:30	10P- News-FOX23 News at 10								1	2	\$300.00	\$600.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/2/19
44.0	Normal Line / News (14)	09/15/19-09/22/19	1	:30	10P- News-FOX23 News at 10								1	2	\$300.00	\$600.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/2/19
45.0	Normal Line / SPOT (15)	08/25/19-08/25/19	1	:30	11P- Sports-Ring of Honor								1	1	\$20.00	\$20.00	Portland ME (WPFO)	RING OF HONOR	8/2/19
46.0	Normal Line / SPOT (15)	09/15/19-09/15/19	1	:30	11P- Sports-Ring of Honor								1	1	\$20.00	\$20.00	Portland ME (WPFO)	RING OF HONOR	8/2/19
47.0	Normal Line / SPOT (16)	08/11/19-08/11/19	1	:30	12A- Seinfeld Wknd								1	1	\$10.00	\$10.00	Portland ME (WPFO)	SEINFELD WK/SEINFELD WK B	8/2/19

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48.0	Normal Line / SPOT (16)	08/25/19-08/25/19	1	:30	Orbit- [P]Seinfeld Wknd(Su), [P]Seinfeld Wknd B(Su)								1	1	\$10.00	\$10.00	Portland ME (WPFO)	SEINFELD WK/SEINFELD WK B	8/2/19
49.0	Normal Line / SPOT (16)	09/15/19-09/22/19	1	:30	Orbit- [P]Seinfeld Wknd(Su), [P]Seinfeld Wknd B(Su)								1	2	\$10.00	\$20.00	Portland ME (WPFO)	SEINFELD WK/SEINFELD WK B	8/2/19

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Rep: TELEREP, INC.
Run On: Aug6/19 at 16:57

E-Order#: 2284347 (Rev 0) Agy#8753655
Station: WPFO-TV PORTLAND-AUBURN
Agency: ETHICA MEDIA
Advertiser: ISS/MAINE MOMENTUM
Buyer: CAROLE MUNDY

REP BUYLINES

HdlIn#: 9593506 (Mod 0.0)
 Dates: Jul29/19 - Sep29/19
 Prod1: MAINE MOMENTUM
 Prod2:
 Tel #:

Traffic#: 3941740
Salesperson: JARED KELHART
Est#: 99
Demo: RA35+

Page: 1
Requested by: NUSCHMANN

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
	1	M-F/7-8A	30S	\$50	Aug05/19	Aug09/19	1	3	3	\$150	GOOD DAY ME 1	0.0	Aug02/19	Rev #0: A
					Aug12/19	Aug23/19	2	2	4	\$200				
					Aug26/19	Aug30/19	1	3	3	\$150				
					Sep02/19	Sep13/19	2	2	4	\$200				
					Sep16/19	Sep20/19	1	3	3	\$150				
					Sep23/19	Sep27/19	1	2	2	\$100				
		Contract Comment: GOOD DAY ME 1												
	2	M-F/1-2P	30S	\$50	Aug12/19	Aug16/19	1	3	3	\$150	STEVE WILKOS	0.0	Aug02/19	Rev #0: A
					Sep02/19	Sep06/19	1	3	3	\$150				
					Sep23/19	Sep27/19	1	3	3	\$150				
		Contract Comment: STEVE WILKOS												
	3	M-F/2-3P	30S	\$75	Aug12/19	Aug16/19	1	2	2	\$150	CAUGHT-PROVDNC/CGH T-PRVDNC B	0.0	Aug02/19	Rev #0: A
					Sep02/19	Sep06/19	1	2	2	\$150				
					Sep23/19	Sep27/19	1	2	2	\$150				
		Contract Comment: CAUGHT-PROVDNC/CGHT-PRVDNC B												
	4	M-F/3-4P	30S	\$75	Aug12/19	Aug16/19	1	2	2	\$150	HOT BENCH/HOT BENCH B	0.0	Aug02/19	Rev #0: A
					Sep02/19	Sep06/19	1	2	2	\$150				
					Sep23/19	Sep27/19	1	2	2	\$150				
		Contract Comment: HOT BENCH/HOT BENCH B												
	5	M-F/4-5P	30S	\$75	Aug12/19	Aug16/19	1	2	2	\$150	DOCTORS	0.0	Aug02/19	Rev #0: A
					Sep02/19	Sep06/19	1	2	2	\$150				
					Sep23/19	Sep27/19	1	2	2	\$150				
		Contract Comment: DOCTORS												
	6	M-F/6-630P	30S	\$150	Aug12/19	Aug16/19	1	2	2	\$300	FAMILY FEUD	0.0	Aug02/19	Rev #0: A
					Sep02/19	Sep06/19	1	2	2	\$300				
					Sep23/19	Sep27/19	1	2	2	\$300				
		Contract Comment: FAMILY FEUD												
	7	M-F/630-7P	30S	\$150	Aug12/19	Aug16/19	1	2	2	\$300	FAMILY FEUD B	0.0	Aug02/19	Rev #0: A
					Sep02/19	Sep06/19	1	2	2	\$300				
					Sep23/19	Sep27/19	1	2	2	\$300				
		Contract Comment: FAMILY FEUD B												
	8	M-F/7-730P	30S	\$450	Aug12/19	Aug16/19	1	2	2	\$900	BIG BNG THEORY	0.0	Aug02/19	Rev #0: A
					Sep02/19	Sep06/19	1	2	2	\$900				
					Sep23/19	Sep27/19	1	2	2	\$900				
		Contract Comment: BIG BNG THEORY												
	9	M-F/10-11P	30S	\$300	Aug05/19	Aug09/19	1	1	1	\$300	FOX23 NEWS-TEN	0.0	Aug02/19	Rev #0: A
					Aug19/19	Aug30/19	2	1	2	\$600				
					Sep09/19	Sep20/19	2	1	2	\$600				
		Contract Comment: FOX23 NEWS-TEN												
	10	M-F/11P-12M	30S	\$50	Aug12/19	Aug16/19	1	2	2	\$100	DAILY MAIL TV/SEINFELD	0.0	Aug02/19	Rev #0: A
					Sep02/19	Sep06/19	1	2	2	\$100				
					Sep23/19	Sep27/19	1	2	2	\$100				
		Contract Comment: DAILY MAIL TV/SEINFELD												
	11	M-F/12M-1230A	30S	\$50	Aug19/19	Aug23/19	1	2	2	\$100	TWO & HALF MEN	0.0	Aug02/19	Rev #0: A
					Sep09/19	Sep13/19	1	2	2	\$100				
		Contract Comment: TWO & HALF MEN												
	12	Sat/6-7P	30S	\$150	Aug17/19	Aug17/19	1	2	2	\$300	MIKE&MLLY WK B<	0.0	Aug02/19	Rev #0: A
					Sep07/19	Sep07/19	1	2	2	\$300				
					Sep28/19	Sep28/19	1	2	2	\$300				
		Contract Comment: MIKE&MLLY WK B<												
	13	Sat/10-1030P	30S	\$300	Aug10/19	Aug10/19	1	1	1	\$300	AVG. ALL WKS	0.0	Aug02/19	Rev #0: A
					Aug24/19	Aug31/19	2	1	2	\$600				
					Sep14/19	Sep21/19	2	1	2	\$600				
		Contract Comment: AVG. ALL WKS												
	14	Sun/10-1030P	30S	\$300	Aug11/19	Aug11/19	1	1	1	\$300	FOX23 NEWS-TEN	0.0	Aug02/19	Rev #0: A
					Aug25/19	Sep01/19	2	1	2	\$600				
					Sep15/19	Sep22/19	2	1	2	\$600				
		Contract Comment: FOX23 NEWS-TEN												
	15	Sun/11P-12M	30S	\$20	Aug25/19	Aug25/19	1	1	1	\$20	RING OF HONOR	0.0	Aug02/19	Rev #0: A
					Sep15/19	Sep15/19	1	1	1	\$20				
		Contract Comment: RING OF HONOR												



Rep: TELEREP, INC.
Run On: Aug6/19 at 16:57

REP BUYLINES

Page: 2
Requested by: NUSCHMANN

E-Order#: 2284347 (Rev 0) Agy#8753655
Station: WPFO-TV PORTLAND-AUBURN

Hdl#: 9593506 (Mod 0.0)
Dates: Jul29/19 - Sep29/19

Traffic#: 3941740
Salesperson: JARED KELHART

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+	Activity	Last Mod/Rev
	16	Sun/12M-1A	30S	\$10	Aug11/19	Aug11/19	1	1	1	\$10	SEINFELD WK/SEINFELD WK B	0.0	Aug02/19	Rev #0: A
					Aug25/19	Aug25/19	1	1	1	\$10				
					Sep15/19	Sep22/19	2	1	2	\$20				
Contract Comment: SEINFELD WK/SEINFELD WK B														
Total 101 Spots for:				\$13,230					101	\$13,230		0.0		
Monthly Estimate Dollars:														
										\$4,790	Aug/19	0.0	Aug/19	
										\$8,440	Sep/19	0.0	Sep/19	